

William B. Meyer Lends Moving Services To Support Local Boy Scouts Popcorn Fundraiser

William B. Meyer, Inc., with locations in Connecticut, New York, and Massachusetts, supported one of the nation's oldest youth establishments, Boy Scouts of America, Connecticut Yankee Council, by donating goods and services to their annual popcorn sale fundraiser. Kevin Boyd, Exploring and Learning for Life Director of the Connecticut Yankee Council, needed a way to transport over 500 cases of popcorn - valued at approximately \$12,000 - from a warehouse in Longford, CT to the company headquarters in Milford, CT. A local, Boyd immediately contacted MEYER'S Office and Commercial Moving division, long a fixture in the community, to offer him a solution.

MEYER'S did by donating a truck and driver to transport the popcorn to Milford, CT and unload it. The next day both truck and driver returned any extra product back to the warehouse. The popcorn they delivered was distributed to the 17,000 Boy Scouts and nearly 4,600 adult volunteers who comprise the Connecticut Yankee Council, and serve the Fairfield and New Haven communities.

Boy Scout members sell the popcorn door-to-door and outside local businesses in a fundraising effort that accounts for the majority of the revenue generated by the Connecticut Yankee Council. Yearly sale estimates reach \$850,000. Of this total,



roughly a third goes directly to the local troops. That is over \$283,000 used to support over 17,000 boys through programs like leadership and survival training and summer camps. boys through programs like leadership and survival training and summer camps.

Tony Vogl, Development and Marketing Director with the Connecticut Yankee Council, stated that William B. Meyer's delivery of the popcorn was essential to the success of the fundraiser, "[Meyer's] truck and driver was very critical. We are very appreciative to the company for doing that. It was a huge cost-saver for us and the more money that we can save we can turn-around and give to the troops."

Headquarters

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